A Letter From Our Editor

For some, the arrival of October signals the beginning of fall. For us here at Johnson Brothers, it indicates the start of the hectic holiday selling season. This October, we have the products and promotions to ensure your season starts successfully.

Minnesota’s own UV Vodka is launching a fall limited edition flavor: Salty Caramel Apple. Boasting a Gold Medal from the San Francisco World Spirits Competition, this versatile product can be mixed in a creative cocktail or enjoyed on its own. Make sure you ask your Phillips representative about this exciting new entry as supplies are limited.

In support of Breast Cancer Awareness month, KINKY® Cocktails is unveiling new limited edition packaging showcasing their partnership with The Breast Cancer Charities of America. Proceeds from this collaboration will benefit breast cancer patients and their expenses. Ask your Johnson Wine and Spirits rep how you and your customers can get KINKY® for a cause.

Lastly, we are proud to introduce E&J Apple Brandy to the Minnesota marketplace. The combination of E&J – America’s #1 Brandy and Apple, the flavor of the year is sure to be a holiday home-run.

On the Menu

ICED CARAMEL CIDER
1 Part UV Salty Caramel Apple Vodka
1 Part Ricura Horchata Cream Liqueur
3 Parts Apple Cider
Served over ice garnished with a caramel drizzle sauce.
SPIRITS DIVISION

We are proud to introduce a new member to the KINKY® family! KINKY® Vodka is a naughty libation of super premium vodka distilled 5 times for superior taste and unmatched mixability. KINKY® Vodka has earned an “exceptional” rating and was scored “92 points” by the Beverage Testing Institute.

The super premium segment is driving the most sales dollar growth in the vodka category. KINKY® Vodka is sure to add to this growth as it builds on the bold brand equity of KINKY® liqueur and instigates incremental sales through the marketing that pairs KINKY® Vodka with KINKY® flavors to create dangerously delicious mixed drinks. Available in the 1.75 party size, 750ml, and the 50ml trial size in a gravity feed counter unit. KINKY® Vodka pairs well with KINKY® liqueur and just about anything else.

To emphasize KINKY® Vodka’s mixability, KINKY® will be offering a holiday VAP package that contains a 750ml of KINKY® Vodka and a 50ml of each KINKY® Blue, Gold, and Pink. On the carton there are drink recipes for each of these flavors along with KINKY® Vodka.

To help build consumer awareness KINKY® Vodka launches with a strong pour of national advertising. This $4 million integrated print, digital, and social campaign is sure to cause a stir in the marketplace.

KINKY® Cocktails: Go Pink and Get KINKY® for a cause. In honor of Breast Cancer Awareness month, KINKY® Cocktails is making a donation to The Breast Cancer Charities of America to support their noble cause.

The Breast Cancer Charities of America is one of the largest Breast Cancer Charities in the United States. They are a national non-profit serving over 900 hospitals nationwide. 86% of all donations go towards supporting breast cancer patients and their expenses.

KINKY® Cocktails will be supported by digital and social media campaigns with the tagline ‘Tomorrow’s Stories Start Tonight’ #KinkyConfessions and will be on the breastcancercharities.org and igopink.com websites. Please join us in supporting this noble cause by placing KINKY® Cocktails prominently in your establishment.

UBI DIVISION

Ciroc is the #2 selling ultra-premium vodka and Ciroc flavors are out-selling other historically leading brands in the flavored vodka segment. Ciroc Peach is the #1 ultra-premium flavor growth brand, and all 5 Ciroc flavors are among the top 15 selling varieties in the flavored vodka segment. In fact, Ciroc is the 15th most shipped brand, bigger than core brands such as Crown Royal, Pinnacle and Sauza.

With Halloween, the #1 party Holiday, right around the corner, now is the perfect time to promote a luxury brand like Ciroc to attract the high end consumer. Ciroc 80 and Ciroc flavors are available in 1.75 Liter, 1.0 Liter, 750ml, 375ml, 200ml, and 50ml sizes. Ask your UBI or Johnson rep for more information.
ON PREMISE DIVISION

Taste of the NFL
Join us in the Fight to End Hunger!

One in six Americans struggles with hunger. Taste of the NFL has been working to kick hunger for more than 22 years. For the 17th consecutive year, E&J Gallo Winery and Taste of the NFL are partnering to raise awareness and support the fight against hunger issues in America. We’re inviting you to join us this Holiday season.

Participating brands include William Hill Estate Winery, Louis M. Martini, Ecco Domani, Alamos, Mirassou Winery and Mac Murray Ranch.

VINTAGE DIVISION

With the temperature dropping, cool autumn breeze, and Halloween right around the corner, it is a great time to rekindle the Zin Revolution this October. Joel Peterson founded Ravenswood winery in 1976. More than 30 years later, Ravenswood is known for all of its exceptional varietals, from the everyday Vintners Blend: Wines that reflect true California varietal flavor in Ravenswood’s approachable style, to the county-specific wines in the County Series: Showcasing the best varietals and the regions from which they are sourced, to the top-of-the-line Single Vineyard Designates which reflect a unique flavor from a specific vineyard. Each wine is crafted in the traditional Old World style with bold flavors.

New to the Ravenswood family this Fall is the Ravenswood Mendocino Zinfandel! A sinfully ripe Zinfandel that breaks all the rules. Vibrant cherry and cassis are layered with notes of toasty oak. Clove and cardamom mingle together deliciously, resolving into a long, smooth finish.

For more information on our Ravenswood Wines and the mail-in rebates that are currently available, contact your Vintage Sales Representative today.

GALLO DIVISION

Introducing E&J Apple!

From the makers of America’s most preferred brandy comes E&J Apple, a smooth, fresh brandy with apple liqueur that delivers a unique twist on a time-honored classic. With bright flavors of fresh green apple and layers of brown aromatics and citrus, E&J Apple finishes smooth and is best served over ice or with your favorite mixer.

Try out this recipe with E&J Apple!

E&J WASHINGTON APPLE
1 part E&J Apple and 4 parts cranberry juice.
ON PREMISE DIVISION

We are excited to announce Locations wine from Dave Phinney! Locations is a simple concept made complicated that ultimately became a great deal of fun.

The Simple: Make the best possible wine from a given country or location. The Complex: Going out and tracking down the vineyards which are capable of delivering the quality of wine needed. The Fun: Traveling the world to visit incredible sites and meet amazing people that challenge each other to make the best wine possible.

The wines include Corse: Corsican white wine, E-2: Spanish red wine, F-2: French red wine, I-1: Italian red wine, CA-3: California red wine and AR-2: Argentinian red wine.

As always, contact your Phillips Sales Rep for pricing and information.

PHILLIPS

PREMIER WINE DIVISION

New to Phillips Wine & Spirits: the wines of Benziger. For more than 30 years, the Benziger Family has farmed their property in Sonoma, and has made fantastic wines. Benziger has long been a leader in bio-dynamic, organic and sustainable farming methods. Benziger makes a wonderful variety of wines including Cabernet, Merlot, Chardonnay, Pinot Noir, Sauvignon Blanc and many more.

Talk with you Phillips sales rep about the benefits of Benziger wines.

SPRINTS DIVISION

Available for a limited time by pre-sell only, UV Salty Caramel Apple is the perfect balance of sweet and salty! Distilled four times for premium quality, made with all natural flavors in Minnesota, it’s great mixed in a drink, on the rocks, or as a shooter! Like an orchard fresh apple, dipped in luxurious caramel, this spirit won the Double Gold at the 2014 San Francisco World Spirits Competition. Talk to your Phillips rep today to pre-order! Supplies limited!

ICED CARAMEL CIDER
1 part UV Salty Caramel Apple Vodka
1 part Rumchata
3 parts apple cider
Serve over ice garnished with caramel sauce drizzle.

HOT APPLE BLAST
1 part UV Salty Caramel Apple Vodka
3 parts hot apple cider
Pour ingredients into a mug and enjoy!

In the Spotlight
Dynamite Vineyards: A new look and a new wine!
Established in 1991, Dynamite Vineyards has been known for its quality red wines for over two decades. Dynamite Vineyards is proud to add a Red Blend to their lineup! Big and juicy, our 2013 Red Blend flaunts the dynamic of blending - that unique alchemy of varietals that releases an explosion of aromas and flavors. Cabernet Sauvignon, Cabernet Franc, Syrah, Merlot, Zinfandel and Petite Syrah come together in a dark, complex wine brimming with briary black fruit, plum jam and baking spices. A great complement to rich meat dishes such as braised lamb or grilled steak.

With this great addition to a lineup that includes Merlot, Zinfandel and the iconic Cabernet Sauvignon, Dynamite is excited to introduce a new package. Bold and modern, this new look is poised to produce an explosion of profit. Talk to your Phillips rep to get all the new information on a trusted favorite, Dynamite Vineyards!

Captain Morgan, the #1 selling brand in the state of Minnesota and #1 Spiced Rum nationally, is having another strong year and is continually growing. Consumers love the Captain! Captain Morgan is #1 because consumers have made it that way. With its premium quality and taste, iconic image with a real historical background, and vast marketing and media campaigns, it’s no wonder why Captain Morgan continues to grow. The newest addition of Captain Morgan Cannon Blast has been successful and is bringing a new demographic to the Captain family. Halloween is coming up and with many consumers going out to the bars or having parties, Captain Morgan is the perfect brand to promote to draw extra consumers and extra profits. Ask your Johnson or UBI rep this month for more information and make sure you have plenty of Captain Morgan in stock.

The Prestige Wine Group has, once again, out done themselves with the reentry of Starling Castle Winter Riesling. Starling Castle has also brought back the great selling 1.5 liter bottle for the holiday season. These two, along with the original Gewürztraminer and Sweet Red are a knock out combination for sales and profits. Make sure to ask your Phillips Sales Rep about the great deals so Prestige can help make this a holiday to remember.
What started off in 1882 as a humble 7 hectares of vineyard is now the 5th largest wine company in Chianti. Piccini currently has 400 hectares of vineyards producing about 12% of all Chianti coming from the region all while still keeping it in the family. Pierangelo Piccini and his wife Marcella Sanicheli are the family’s 3rd generation (current president of the Piccini group) and their children Mario Piccini, current managing director, and Martina Piccini are now the 4th generation in charge of the winery. It was in 2002 with these two generations that the new label look was conceived. “My father wanted a red label that would be in line with Chianti tradition, and my brother pushed for a yellow label that would represent a new approach to Chianti.” Martina said. She made it her role to have them compromise on Orange, representing the modern approach to traditional winemaking. Piccini approaches everything they do through the orange label concept of youth, energy, and a can-do attitude.

“Everything that we do in the present is both for the past and for the future.”
-- Pierangelo Piccini

**Chianti Classico**
Santa Barbara County

Complex and persistent nose with notes of spicy and wild berries. The palate is well-structured, elegant, and smooth with fruity notes and soft tannins.

**Orange Label Chianti**

Deep red ruby color with bright fruity cherry nose. A fresh palate of light cherry fruit, soft, smooth and well balanced with gentle tannins.

*In the Spotlight*
Paradox Beer Company
Available Size & Pricing:
12/500ml Bottle at $116.00

Paradox Beer Company, where modern brewing processes collide headlong into ancient beer. Every beer that Paradox Beer Company produces is barrel-aged and bottle-conditioned. They produce original and rare beers which honor the uncertainty of nature bound with rigorous quality testing, providing one-of-a-kind flavors that could only be produced by Paradox.

Skully No. 31 AKA Saladitos Salted Apricot 2015
To create this refreshingly tart and fruity blend, we’ve aged sour and wild golden ale in large French puncheon barrels and combined it with fresh apricots and a sprinkle of British sea salt. 7.6% ABV

Skully No. 32 Dry Hopped Sour Red Ale
For this exciting variation, we’ve blended an American wine barrel-aged wild and sour red ale and combined it with some of our favorite Northwest American hops. Bitter, sour, hoppy, and funky. 7.5% ABV

Benromach was a mothball distillery that Gordon and McPhail purchased in 1993, totally retooled the distillery and reopened in 1998 with a christening by Prince Charles. Visit the website at www.benromach.com

10 Year Benromach Speyside
Has subtle sherry and peat, with delicious forest fruits of raspberries and brambles, with a finish of sherry malt creaminess with a nice peat influence. Finished in Olorosso sherry casks the final 12 months. We sell the 10 year Benromach in the 50ml size.

Peat Smoke Speyside
Dark straw with a sweet smokiness and a pleasant cigar like presence with hints of green apples, aged in refilled American hogshead barrels.

Organic Speyside
Sweet with malty aromas, then sweetness of peaches and pears develop into a cream toffee finish. Aged in virgin American oak.
NEW RELEASE
FINCH’S HARDCORE CHIMERA IPA
Available Sizes & Pricing:
24/16oz Cans at $39.95
1/2 BBL at $139.00
Hardcore Chimera is an American style imperial IPA brewed with Citra, Simcoe, Columbus, Cascade and mosaic hops. The beer won a silver medal at the 2014 International Beer Festival in Rhode Island. Ringing in with over 80 IBUs, Hardcore’s intense aroma and flavor of passion fruit and citrus is balanced out against a hearty grain bill that lends to Hardcore’s deceptively drinkable 9% ABV.

NEW PRODUCTS

Burning Brothers Brewing

Burning Brothers Pyro APA
Available Size & Pricing:
1/6 BBL at $76.00
An American twist on an English bitter, this light fruity beer is a drink that can be enjoyed at any time! We substitute English flavor with our own unique blend of American hops. Note the initial taste of orange followed by just a hint of grapefruit.

Burning Brothers Roasted Coffee Ale
Available Size & Pricing:
1/6 BBL at $86.00
We take the bitter from coffee and mix it with our special blend of Cascadian hops to make a beer that is thick, dark and yum yum yummy!

COMING SOON
Surly Abrasive
Available Sizes & Pricing:
24/16oz Cans at $72.00 | 1/2 BBL at $210.00 | 1/6 BBL at $80.00
Sure we’re abrasive. We were abrasive long before we were Surly. If you visit the original brewery you can still see remnants of the industrial manufacturing factory Omar’s parents ran for 35 years within those same 4 walls. Bandsaw blades, grinding wheels, and sanding discs came long before ales and lagers. But let’s be honest, this is a lot more fun. Pale in color, this over-hopped, under-brewed Double IPA has almost twice the amount of hops and malt crammed in the can. 9.2% ABV
Surly Coffee Bender
Available Size & Pricing:
1/2 BBL at $170.00
1/6 BBL at $75.00
Coffee Bender refreshes like an iced-coffee, is aromatic as a bag of whole beans, and satisfies like your favorite beer. The Surly brew team has developed a cold extraction process that results in intense coffee aromatics and flavor, bringing together two of our favorite beverages. 5.5% ABV

Central Waters Headless Heron
Available Sizes & Pricing:
12/22oz at $59.95
¼BBL at $128.95
Aged in bourbon barrels with nutmeg, cinnamon, ginger and cloves. This barrel-aged pumpkin spice ale overflows with dark, dried fruit and hints of bourbon. Perfect for settling in to watch a few leaves fall to the ground. 10% ABV

Base Camp S'more Stout
Available Size & Pricing:
12/22oz at $53.40
The S'more Stout is an absolute all-star: Aromas of chocolate, coffee, fig, and smoke invite you in to a gigantic maltiness that is distinct in its smooth and refined character, with flavors of chocolate and hints of smoke mingling with rich caramel, fruit, and warming alcohol. Enjoy this stout with a roasted marshmallow and you have the ultimate S'more experience! 7.7% ABV

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